

STATEMENT OF PURPOSE (SOP)	
GUIDELINES	
	Ideas
INTRODUCING YOURSELF	.Name/ DOB/ Nationality/which Town/area
	.Selected course
	.Name of Institution
	.Who will finance your studies
EDUCATION HISTORY	
	.Year 10
	.Year12
	.Any Qualifications highest to year 12.
	(Certificate/Diploma/Degree)
	. Link Previous Studies with Future studies
EMPLOYMENT HISTORY	
	.Job 1 (Company/Position held/where is it based)
	.Job 2
	.How previous employment is linked /related to future studies
EDUCATION GAPS	

	3 Reasons:
	R1:
	R2:
	R3:
WHY AUSTRALIA ?	
WHY SYDNEY?	Search similar course with 2 Home Country providers and say why not chosen India?
	R1: Why not in Home Country?
	R2: Why not in Home Country?
	R3: Australia v/s UK
	R4: Australia v/s US
	R5: Australia v/s New Zealand
	R6: Why Sydney why not other cities in Australia.
WHY SELECT THIS COURSE	
	4 Reasons
	R1: Link Course with previous studies
	R2: Link course with previous studies
	R3: Link Course with Work experience
	(NOTE: if previous study /or work experience is not linked with selected course, then :
	(2 Reasons why a change in discipline or Career)
	R4: I have chosen this course because after completion of study..

FUTURE PLAN	
	SHOULD BE RELATED TO Home Country
	L1: Future Job opportunities
	L2: Talk about Job market using reference from Job search sites (Home country)
	L3: Future salary (home Country)
	L4: How Australian degree will be an asset in home country
ECONOMIC CIRCUMSTANCES IN HOME COUNTRY	

	L1: Family income
	L2: Investment property owned
	L3: How your studies will be financed?
	L4: Make a small expenses living costs plan
	L5: How would you finance studies and living expenses?
COMPELLING REASONS TO RETURN TO YOUR HOME COUNTRY	
	5 REASONS
	(Talk only about 5 Reasons)

	<p>Talk about your elderly parents and relatives. How you have to take care of them and cannot possibly immigrate to America because they will stay in your home country.</p>
	<p>Religious / Community / Social life that you belong to in your home country and that you intend on returning back to India to help them.</p>
	<p>Detail and outline how the program of study you intend to do will benefit you in terms of career and business in your home country. Tell the officer how by getting a degree in X field, you can then do Y in your home country and be successful.</p>
	<p>Document any property, trust accounts or significant immovable assets in your home country that you would not likely abandon.</p>
	<p>Document large sums of money in your bank account so that it looks like you don't need to settle permanently in Australia</p>
	<p>Talk about the family business that you may have to take over.</p>
	<p>Standing job offer from an employer in your home country to give you a job upon return.</p>
	<p>Reference letter from a previous employer that they would hire you upon your return.</p>

	<p>Talk about your fiancé, boy/girlfriend, or spouse and dependents that will remain in your home country and take proof of relationship to convince the case officer you still have loved ones in the home country and you cannot just leave them.</p>