

Elements of a good Statement of Purpose

What is a Statement of Purpose:

A statement of purpose is the document that supplements your formal educational documents. Imagine it as you interviewing to that institute, it is a personal and human appeal to the institute to consider you for admission.

Why the statement important:

Like you, countless other applicants apply for the same institutes. One of the main things that set successful and unsuccessful candidates apart is their statement of purpose. You not only show that you are taking an informed choice of the discipline and institute that you choose but also shows you as an ambitious and hardworking student who will benefit the institute's portfolio.

How to structure the statement of purpose:

Though there are no hard and fast rules that you should strictly follow in your statement, however, you should by the end of your SOP have answered the following questions:

- 1) What is your background (Education and Professional experience)
- 2) How did you develop the interest in your chosen field?
- 3) What are you future plans?
- 4) Why choose this particular institute, in this particular city and country?
- 5) Do you have any extra curricular honors, what are you skills and talents?
- 6) What makes you special compared to everyone else?

Tips:

Try keeping your statement around the one and half page length and make sure to be honest and show through your goals, accomplishments or characteristics how you are bound to succeed in the selected field. It is always good to mention specific reasons why you choose an institute rather than writing generic reasons. In short, just write from your heart.



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